

SAUNTERINGS

From Where The West Begins.

By JOHN T. MEYERS.
For The Sea Coast Echo.

SAN ANTONIO streets and store fronts downtown were decorated with banners and flags displaying the emblem of Shriner. 5000 delegates from 159 Shrine Temples of the United States, Mexico and Canada were assembled here attending the annual convention of the Shrine Directors' association of North America. A spectacular parade was held, with famous Shrine bands from many sections of the state and country in the line of march. San Antonio afforded her distinguished visitors a royal welcome.

FRANKLIN D. Roosevelt's first year as president of the United States has passed into history. Swift and drastic action followed President Roosevelt's inauguration last March 4th. An executive order closed every bank in the country. . . the wheels of government relief for suffering humanity were promptly set in motion. Hope, Faith and Trust in our government was born anew in the hearts of American citizens. In place of the vague promises. . . a life line was thrown within reach of the destitute. President Roosevelt has fulfilled his promises to the people.

The past year, no doubt, has placed a great strain upon this great leader in the White House. He has been taxed almost beyond human endurance in his sincere efforts to bring his country out of depression and unemployment. Reports from Washington state the president's health is excellent, despite his tempestuous activity during the hectic year completed.

DURING the second year of President Roosevelt's term of office there will likely be added hecklings and wild charges from disgruntled politicians. This type of human wind-bags are only noise makers. Their sneaky and petty innuendoes and objections will not be tolerated by the great masses. Their loyalty to President Roosevelt is his most cherished reward for courage and earnest efforts in behalf of the humble citizen.

May the Almighty grant our President continued health and success in his noble performance of duty well done.

THE cafe owner with the Merry Christmas sign still painted on his show window either wants to be different, or else trying to keep the Xmas spirit alive throughout the year.

Downtown show windows are now featuring the Easter Rabbit. Children are interested window shoppers before the candy egg displays these days. . . It won't be long now.

A CHICAGO dentist has invented a dental chair that will provide music for the patient having a Molar yanked or a bicuspid filled. The Doc claims the music will tend to charm away the dread most folks seem to have for a session with the family dentist. Seems to be a great idea. . . but if the D. D. happens to tune in on some crooner while we're in the chair his drill may be chewed in half. A good theme song for the dentists might be—"The Yanks Are Coming."

MOTHERS-in-law were treated like human beings for a day, at least, by husbands of Amarillo, Texas on Tuesday. The movement was started by an Amarillo newspaperman who claims that it is time to stop "unfair abuse and criticisms which mothers of married children have suffered for 2500 years. Sweet peas are the flower of the day.

Spanish proverbs collected at random: Better be wise than rich. Where there is not want of confidence there will be no want of opportunity.

To him who watches, everything is revealed. Poverty does not destroy virtue, nor wealth bestow it. Truth and oil always come to the surface.

He who takes the wrong road must take his journey again. He who avoids the temptation avoids the sin. Talk little and well and you will be looked upon as somebody. He who sows well reaps well. Who sings drives away care. The sheep that bleats loses a mouthful. He who does not repair a gutter has a whole house to repair. Giving alms never lessens the purse. He that mindeth not his own business shall never be trusted with mine.

FIRST symbol of springtime has been reported with a few patches of bluebonnets found in full bloom by a motorist over the week end. A bit later in the season the fields and hill sides will be completely covered with this beautiful wildflower characteristic of this section of Texas.

THE county relief office receives many requests and complaints in the routine of a day's work. But the capital prize goes to a Mexican woman who complained about the syrup that had been issued. She had been using it on biscuits and hot cakes for a week.

The Sea Coast Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, MARCH 16, 1934.

FORTYTHIRD YEAR, No. 11

FREE SEWING COURSE BY LOCAL CWA TO OPEN CLASSES NEXT MONDAY

Women of Hancock County Offered Unusual Advantage;
Other Sewing Rooms in Waveland and Lakeshore—
Services Free to Public.

Do you know how to make 12 kinds of seams? 4 kinds of basting stitches, 9 kinds of finishing stitches, 4 kinds of corners, 4 kinds of button-holes, do you understand neck lines? How to use pressing cushions, the scientific fitting of a muslin form, how to know fabrics, how to select materials suitable to individual type and style, how to tailor boys' suits, how to cut your own patterns, how to make trimmings, ornaments and flowers from materials?

These are some of the things which the women will learn who avail themselves of the course that is being offered absolutely free by getting in touch with Miss Louise Crawford, and Mrs. Ethel Gray, who are giving instructions in the Veneux Building, next door to Court House in Bay St. Louis, course beginning Monday, Mar. 19th.

Sewing instruction classes of this type are being conducted throughout the county, under auspices of the local CWA. Mrs. Jack Lott of Kilm, Miss., is the county supervisor; Miss Louise Crawford, Mrs. Ethel Gray, Mrs. Shelby Lee, Miss Marson, Mrs. Dot Jarrell, Mrs. Alphonse Bourgeois, Mrs. Lillian Dubuisson, Mrs. Helen Brighenti, Mrs. Emma Casanova, are the assistants, who are conducting the classes throughout the various beats of the county.

Purpose of the course is to give every woman interested opportunity to prepare herself for making better garments for herself and family for the rest of her life, as well as possibly developing sufficient proficiency to earn money as a seamstress.

You will certainly get some practical ideas that will stay with you. The two sewing rooms in operation at Waveland and Lakeshore, under the CWS Project will in no way be interfered with. On the contrary, they will be aided by the instructor, assigned to their respective territory, and a definite number of the volunteer seamstresses will be given instructions, who will in turn pass it on to the others, thus employing the knowledge gained in rehabilitating the garments on which they are working.

TROPICAL TOURIST INN AT HENDERSON POINT COMPLETES NEW UNIT

Handsome New Club Building and Gardens Across From Inn—Place of Beauty and Joy.

Henderson Point, on Bay St. Louis, March 14.—A new unit to the Tropical Tourist Inn on the Old Spanish Trail at Henderson Point has been recently completed by the owner, D. Tschopik of West Beach.

The new unit, a club cafe, situated across the highway from the Tropical Inn, will feature dining and dancing and will take the place of the cafe which was formerly operated at the inn. The exterior of the new building is stucco in natural color, and built on colonial architectural lines, with large columns across the portico in front of the building.

The interior of the building consists of a grill and bar in front, with a club room and dancing room in the rear. The kitchen is situated on a north wing. The entire interior is decorated in aquamarine blue and silver, with electrical fixtures in keeping with the general colonial scheme. The tables and chairs are in Chinese red. The grill, when filled to capacity, will accommodate about 150 persons.

The grounds around the new cafe have been landscaped, with a circular drive approaching the building, and parking facilities have been placed to the south of the club.

The new unit is an attractive addition to the Tropical Tourist Inn, which has been proving so popular with visitors to the Coast for the past several years. Robert D. Bradley, who is the manager of the Inn, will be actively in charge of the new building also, and George Flannoy, well known chef of Pass Christian will be in charge of the kitchen.

It tasted bad and made her sick, she said. The relief officer requested the woman to return the syrup to him, she did. It was a bottle of cod liver oil issued for her baby—not for biscuits and pancakes.

ROCKACHAW BASKETBALL TEAM TO LEAVE MONDAY FOR CHICAGO

Team to Take Part in National Catholic Tourney.

The St. Stanislaus College basketball team will leave Monday morning on the L. & N. train No. 4 for Chicago to take part in the annual National Catholic Basketball Tournament which is conducted each year under auspices of Loyola University of Chicago.

The team is very thankful to their friends for the generous outpouring of funds that are necessary to make the trip. The names of all donors could not be had at this writing, but will be found in the next issue of The Rock-A-Chaw next week.

This will make the fourth visit of a Rockachaw team to the National Catholic. During that time the Stanislaus squad has been in the finals but once that was in 1927. This will mark the first visit of a Stanislaus team since 1930. This year the boys are hoping to bring back some thing worth-while in the first or second trophy.

The following will make the trip: Billy Schwartz, Leo Blaize, Sylvan Ladner, Billy App, Harold Cripps, Marcelino Gonzalez, and V. J. Gianloni. Brother William and Coach Downey will also accompany the team.

MISSISSIPPI MINSTRELS TO PERFORM SUNDAY NIGHT AT COLLEGE

Benefit of Rockachaw Basketball Team.

The Mississippi Minstrels will perform at the College gym Sunday night beginning at 8:15. The minstrels are under the supervision of Moses Singleton. Mose is pretty well known in and around the college for a number of years.

There are eleven characters in all who will take part in the Minstrel, and as Mose says: "they perform so well, that everyone will want a second performance."

The colored fraternity are giving this performance to help the Rock-A-Chaw squad along in appreciation of the favors done them by the College from time to time.

Come along everyone for a good time. The curtain will rise promptly at 8:15. The admission price will be within the pocketbooks of all.

Missionary Society To Hold Meeting In Waveland Next Tuesday

Regular monthly meeting of Womans Missionary Society will be held Tuesday afternoon, March 20, three o'clock, at the home of Mrs. T. T. Robin, Waveland, Miss.

All interested are cordially invited to attend.

Plans will be formulated for a cake, pie and candy sale, Saturday, March 31, in the building adjoining Benedetto's store. Telephone 216W orders for Easter cakes, pies and candy.

Bay Central P.-T. A. Holds Monthly Meeting; Interesting Program

The regular monthly meeting of Bay Central P. T. A. was held Tuesday, March 13th., in the school library.

The President's Message, "Radio The Benefactor," was read by Mrs. James Evans. Mrs. Owen Crawford read an unusually clever paper on "The Wise Use of Radio."

Mrs. Theodore Robin was appointed County Health Chairman to take the place of Mrs. Milton Phillips, who has resigned.

Mrs. Leo W. Seal announced an entertainment for April to take the place of the style show which was not held last week.

The second grade won the prize for the most mothers present.

ST. MARGARET'S ASS'N. HEADED BY MRS. W. A. STAEHLE, PRESIDENT.

Praise Given Retiring President, Mrs. C. A. Gordon—Other Officers Elected.

The regular monthly meeting of St. Margaret's Daughters was held on Wednesday, March 7th, at the home of Mrs. G. Y. Blaize. Much business was discussed, reports heard, and the election of officers for the ensuing year took place.

Chaplain, Rev. A. J. Gmelch.

Mrs. Wm. Staehle, was elected president.

Mrs. J. A. Green, 1st vice president.

Mrs. C. A. Gordon, 2nd vice president.

Mrs. Tom Smith, 3rd vice president.

Mrs. G. Y. Blaize, Recording Secretary.

Mrs. Geo. Stevenson, Corresponding Secretary.

Mrs. J. A. Green, Treasurer.

At the next meeting Mrs. Staehle will appoint her different committees.

Too much praise cannot be given outgoing president, Mrs. Gordon, who has worked zealously during her tenure of office. She has been most untiring in her efforts toward alleviating the different miseries of God's poor which is the main work of the order and will continue working "For His Sake." We predict much success for the new president who with the cooperation of her committees, hopes to accomplish much.

St. Margaret's announces a "Barn Dance to be given at Uncle Charlie's Club on Wednesday, April 11th, at 8 P. M. Don't forget the date—save it for the barn dance—you will enjoy it.

MEETING OF BOY SCOUT LEADERS FOR THIS MONDAY NIGHT

At Pass Christian—Fourth Session of Training School.

The fourth session of the Bay-Pass Christian Scout Leaders Training School will be held this coming Monday night at 7:30 P. M. at Pass Christian. The third session was held this past Monday night at the Bay St. Louis.

A large number of men are expected at the coming meeting. Following this an afternoon outdoor supper hike will be held.

The patrol standing last week was: Bob Whites, John S. Fide, leader 520 points; Wild Cats, Frank Wittman, leader, 430 points; Owls, "Red" Favre, leader, 329 points, and Cuckoos, Rev. G. Jones, leader 285 points.

The Cuckoos patrol was formed at the last meeting at the Pass.

All men attending the course who attend three of the four sessions and the afternoon supper hike will receive a specialization certificate from the National Office.

All men are requested to be on time as the date for the afternoon supper hike will be decided upon at the beginning of the meeting. An officers meeting will be held at 7:00 P. M.

The officers of the school last Monday night were: Father Gmelch, Scoutmaster, Father Leech, Assistant Scoutmaster, Arthur Scafield, scribe and Frank Wittman, "Red" Favre, John Scafield, and Rev. G. Jones, patrol leaders, and Clyde Surgi, Field Executive for the New Orleans Area Council, chairman of the Training Committee.

Second Anniversary Celebration Saturday At Uncle Charlie's

Uncle Charlie announces a program for the Nite Club Saturday night on the occasion of the second anniversary of opening. Special floor shows will feature Jacqueline Fontaine, acrobatic dancer. Two large cakes will be given as entrance prizes.

And music by Louis Carran's Orchestra the pride of the Coast. A large attendance would be a proper tribute to Uncle Charlie's efforts and enterprise for Bay St. Louis and vicinity.

BEER PAYS \$32,886 TO STATE IN 2 WEEKS

Jackson, Miss., March 10.—The State Tax Commission today reported that beer tax receipts have totaled \$32,886 since the four per cent alcoholic beverage was legalized in Mississippi two weeks ago. Beer tax revenue for the bi-monthly period is estimated at \$200,000 in the budget.

Officials of the department said they have not been notified of any county planning an election to return to a "bone-dry" status. The new law legalizing four per cent beer and wine provides that the board of supervisors of any county must call an election upon petition of 25 per cent of the qualified electors in the county.

A large part of the beer tax yield, officials said, came from fees for licenses of wholesalers. A total of 117 licenses for wholesale distribution has been issued by the department, and 1,414 permits for retailers it was stated.

HOUSE PASSES VETERANS BONUS BILL 295 TO 125

Six Mississippi Members Vote For Payment—Whittington Opposes Measure.

Congressmen Busby, Collins, Colmer, Doxey, Ellzey and Rankin of Mississippi voted for payment of the bonus.

Defiant to President Roosevelt's leadership, the House Monday, by 295 to 125 vote, passed the soldier bonus bill calling for immediate cash payment of \$2,400,000,000 to holders of adjusted certificates.

This dramatic action came after four hours of sharp debate in which administration leaders, backed by a Republican group, vainly appealed for support of the White House economy program.

President Roosevelt, who has vigorously declared he will veto the measure should it reach his desk, received the news of the vote without comment.

Later Senator Robinson, majority leader of the Senate, held a White House conference with the President. Robinson after the conference said he believed the Senate would defeat the bill.

Representative Patman, Democrat, Texas, sponsor of the bill proclaimed it as providing just payment of a debt long overdue former service men. Supporters declared it would produce a healthy expansion of the nation's business without increasing the tax rate.

Exceeding the two-thirds necessary for overriding a presidential veto, the vote on final passage was more decisive than veterans' leaders had expected.

The bill was brought to the floor from the ways and means committee by a vote of 313 to 104.

Voting for the bill were 231 Democrats, 59 Republicans and five Farmer-Laborites. Against it were 76 Democrats and 50 Republicans.

200 LEGISLATORS, STATE OFFICIALS, VISIT THE COAST

Lawmakers Inspect Docks at Gulfport—Welcomed to State's Playground.

The Mississippi Legislature special train carrying more than 200 lawmakers, state officials, state employees and members of their families, arrived in Gulfport Saturday afternoon for a week end of entertainment as guests of the citizens of the Coast in general and of the Gulfport Port Commission in particular.

The special train, after leaving Wiggins, did not stop until it pulled out on the Gulfport pier where the visitors were conducted aboard the S. S. Afoudria of the Waterman Steamship Corporation, a 5,500-ton freighter, which delayed its departure for Mobile so that the inland guests could see a large steamship.

After the guests left the steamship which sailed for Mobile immediately after the visitors had cleared its decks, they were taken through the warehouse and then conducted back to Gulfport at 5 o'clock when they were assigned their hotel accommodations.

Gov. Sennett Conner, heading the delegation, left the party at Wiggins, coming to Gulfport with (Brigadier General Thos. J. Grayson, adjutant general, to go to bed suffering from a severe cold he contracted during the past few days. He was out for the banquet that night, however.

The Gulfport High School Band greeted the train's arrival at the pier. The train stopped at Wiggins for two and a half hours today for inspection of a CCC camp near Ramsey Springs and the South's largest pickle factory, in Wiggins.

Gov. and Mrs. Conner and Lieut. Gov. and Mrs. Dennis Murphree headed the delegation. Other State officers included Secretary of State Walker Wood, State Auditor and Mrs. Joseph S. Price and Adjutant General and Mrs. Grayson. Train officials declared that there were "quorums" of both the House and the Senate on the train, and even the small pages of the two branches of the Legislature were passengers on the special train.

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SACRED CONCERT AT LOCAL ACADEMY BY SCHUBERT MUSIC CLUB

Many Attend Entertainment Program For Lenten Season—Club Election Of Officers.

The spacious Music Room of St. Joseph Academy was comfortably filled Wednesday evening with an intellectual and appreciative audience to hear the sacred concert, presented by the Schubert Music Club, under direction of Miss E. Lacoste.

The program was varied and excellently interpreted. Good voices, splendidly trained, featured the affair.

Program follows:

Salutation, Gaiety. Club

O Shepherd of Israel, Morrison.

O Lovely Voices of the Sky, Harris.

Ave Maria, Bach-Gounod. The Club

Mrs. H. C. Glover.

Nocturne Opus 15 No. 2, Chopin.

Miss Renaud.

Cradle Song, Bauhaus.

Mrs. L. S. Elliott.

Sancta Maria, Faure. Club

A Heart That Loves Thee, Gounod.

Mrs. Glover—Miss Renaud.

(a)—Serenade. Drigo

(b) Adoration. Borowski

Miss di Benedetto.

Crucifix. Faure

Mrs. Glover—Mr. Robert Lacoste.

Panis Angelicus. Frank

Holy Art Thou. Handel

Miss Eveline Lacoste, director.

Mrs. Smith—Miss Renaud, Accom.

New Officers.

Annual election of officers for the Schubert Music Club resulted as follows:

Miss Margaret Green, President.

Mrs. E. C. Carrere, vice-president.

Mrs. C. M. Weeks, Secretary and Treasurer.

Miss Eveline Lacoste, directress.

Mrs. Smith, Miss M. L. Renaud, accompanists.

Mrs. E. C. Carrere, Chairlady of Program Committee.

Mrs. L. S. Elliott, Chairlady of Publicity.

BOXING CARD THIS THURSDAY EVE; KILN VS. STANISLAUS

Bonura and Peterson Main Attraction—Nine to Ten Competitive Fights

Kiln versus St. Stanislaus will be the boxing card for Thursday evening of this week at St. Stanislaus Gym, Bay St. Louis.

This is a return bout, the Kiln is more than anxious to wipe out their last defeat. All fights will be competitive. No exhibitions. Bonura and Peterson will fight the main attraction and from all accounts Peterson is going to try to reverse the K. O. this time. In the semi-final Judson Goss will meet Edmund Blaize, these two boys are considered the best in the amateur ranks on the Coast, and both of them are going to compete in the Southern A. A. U. Championships in New Orleans this month. Without a doubt this will be the best fight ever seen in the local gym. There will be other fights from the smallest on up to the heavy weights. There should be nine or ten competitive fights.

Mr. and Mrs. Maurigi To Again Observe St. Joseph's With Feast

For the fourteenth consecutive year Mr. and Mrs. Gaspar Maurigi, residing at 158 Main Street, will again, on March 19—next Monday—observe the feast of St. Joseph with the usual spread of edibles and customary ceremony to which the public is invited to reverently visit.

The special altar and spread will be ready for the public Sunday afternoon, March 18, at 5 o'clock until Monday, March 19, 11 o'clock A. M. when the doors of the place will be closed until 2 o'clock.

Mr. and Mrs. Maurigi hold this celebration with religious solemnity and many of the faithful visit and participate in like spirit. There is no admission charge. Voluntary offerings, however, may be made in order to assist in defraying the expense and for the burning of candles.

Pine Hills Hotel And Furnishings To Be Sold at Auction

The land, buildings and furnishings of Pine Hills hotel on the shore of Bay St. Louis about six miles out of Pass Christian are scheduled to be sold at auction at noon April 7.

The hotel was erected about nine years ago. The auctioneer announced that large and small buyers will have an opportunity to bid upon nearly \$2,000,000 worth of furniture,

FEDERAL FUNDS BACK NEW BAY ST. LOUIS LIBRARY, MAIN STREET

A CWA Project for Residents of Hancock County—Mrs. H. P. Sneed, Librarian.

Backed by provisions of CWA federal funds a county library was opened Wednesday at CWA headquarters, Bay St. Louis, with Mrs. H. P. Sneed, of this city, as permanent librarian. The CWA building is, perhaps, a better known to outsiders as the former Bourgeois domicile, near postoffice.

This library is under the direction of the State Library Commission, Miss Elizabeth Robinson, of Jackson, who assigned Mrs. Sneed to the trust. From time to time consign-ment of books will be shipped to Bay St. Louis for the new library, these books covering a wide range. In addition books are solicited from local churches, organizations and individuals as well. The public will have access to this library daily at no cost.

hater, the reading of books absolutely free. It is given out by educational authority that under new conditions, NRA regulations, etc., people have more time to read and that self-improvement is necessary or a better people and for more permanent recovery. A better informed people may accomplish more. Mrs. Sneed invites the public to visit. She will be glad to explain and show the books. It is understood that later the books sent here by federal funds will be shipped out to various points over Hancock in order that people living in the interior may enjoy the same advantage as their urban friends.

STATE AGRICULTURAL DEPARTMENT RETURNS ANNUAL CASH PROFIT

Earnings Exceed Operating Cost by Over Million Dollars During 21-Year Period of Service.

Earning and turning over to the State a net profit of more than a million dollars while serving farmers of Mississippi during a 21-year period, a record not often duplicated in these times of financial stringency, is cited as the official accomplishment of the State Department of Agriculture.

"In 1912, enforcement of the State feed and fertilizer laws was removed from State College and vested in the State Department of Agriculture," the report continues. "Since that time money acquired principally from the sale of inspection tax stamps and tags has been turned into the State treasury in a total amount of \$1,892,099.24. All appropriations for the support of the Department during the same period have totaled \$722,793.00. Therefore, during this twenty-one period of service to Mississippi Agriculture, the department of Agriculture has shown a net operating profit of \$1,099,306.24."

"It was not the original intent of the lawmakers that the State treasury and while we feel satisfaction in thus having rendered considerable aid to the State during a period of financial distress the original purpose of the law and the legal method of financing the actuation of that purpose should not be lost sight of. The fee is not imposed for State revenue purposes it is imposed to provide revenue for the enforcement of the law, thereby to protect farmers in purchases approximating twenty million of dollars annually. The fee, nominally paid by manufacturers, is actually passed on to and paid the farmers, in recognition of which the law provides that 'ly act of the Legislature such funds shall be used for defraying the cost of inspection.'"

It is realized, of course, that with efficient and economical administration not all the money received is required for the enforcement of these two laws. "Since farmers finally pay the inspection tax, however, it has generally accepted as just that farmers should be extended other agricultural services to the extent of the surplus. Quite a number of states—including our neighbors, Alabama, Louisiana and Tennessee—make use of the feed and fertilizer fund for the support of a strong and centralized state department of agriculture."

laundry machinery, baker's equip-ments, drapes, linen, silverware, kitchen utensils, lighting and refrigerating equipment, store and office equipment and real estate.

This announcement was given out at New Orleans to the press Saturday and is sufficient to the effect that chaotic condition as regards this magnificent property on Bay St. Louis will finally come to a definite point. The hostelry is said to be the finest on the Mississippi Gulf Coast.

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THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY.
ECHO BLDG.

Forty-Third Year of Publication.
Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

IS ADVERTISING VALUABLE?

PEOPLE buy advertised merchandise—that is accepted by all careful students of trade in the United States. It explains the millions of dollars spent every year for newspaper advertising.

People trade at advertising stores—this is also accepted by successful merchants in most of our large cities and many smaller towns. It explains why the leading merchants of every community are the advertising merchants.

Here in Bay St. Louis the truth about advertising applies. The merchant who advertises regularly wins new friends. His business doesn't die when he dies or his old customers snaffle off this mortal coil.

No matter how small a trading center a place may be, it is served by newspapers who carry the trade messages of alert advertisers. Every time their advertisements go to the readers they make new friends and emphasize the worth of repetition. Let a merchant repeat his name enough, through advertising, and the public will repeat it and buy from him.

HIGHLY COMMENDABLE.

THE Echo notes that the decision of the Democratic National Committee not to publish a review of the work done by President Roosevelt during his first year in office, on the ground that such a statement, coming from the source specified, might possibly be construed as partisan propaganda, detrimental to a united effort for recovery, is highly commendable. A pamphlet of the class described would have made excellent campaign material for the Democrats. It is to their credit that they laid aside so great an opportunity for party advantage in the interest of united non-partisan action. The course pursued by the Committee is one more indication that the Administration, although politically Democratic hue, is heading a government that is working for something broader than mere Democratic tenure of office. There is small likelihood, however, that such a tenure will be disturbed for many years to come. The voters will see to that.

HOME TOWN INTERESTS.

THERE are things in every community that should be done, business enterprises that should be pushed, improvements that should be accomplished, progressive measures that should be attempted. How can those things be done? People recognize the need for these projects, but it takes too much discussion to get them done.

A community needs various organizations devoted to these ends. Business men's organizations and clubs of women accomplish a great deal in those lines. People should be willing to join such associations, attend their meetings, take part in their discussions, pay their dues, and serve on committees to accomplish these ends. When you get that willingness to take hold and help, things are accomplished, and a community becomes constantly a better place to live in.

OUT OF THE OCEAN.

A NEWS story from Cherbourg, France, backed by pictures, tells of a sea something that was cast upon the shore. It measured about twenty-five feet in length, was six feet in circumference and had a long neck. All in all, naturalists said nothing like it was classified.

This strange denizen of the deep is so far the only specimen that supports the "sea serpent" stories that have been going the rounds. However, it was something of a surprise to naturalists and will convince many people that stranger things may come from the vast recesses of the ocean, that often surpass six miles in depth.

There is a vast difference between the person of importance and the person who wants to be important.

It's time for us to call the attention of our readers to the fact that even if they bought a book last year there are others which will repay the investment.

It does everybody good to have a holiday once in a while and so this is the time of the year to begin saving some money for a splendid outing in the summer.

Business is improving everywhere, say the experts, but the report sounds rather hollow until the subscribers begin paying up their subscriptions a little better.

If the session of the Legislature is as highly successful as the recent junket from Jackson to the Gulf Coast proved, then we may expect a whole lot from the legislators!

Gov. Conner, true to his word, vetoed the \$10,000,000 federal highway proposition the same basis Bay St. Louis recently refused to vote for a hundred thousand dollar bond issue under same governmental auspices.

UNNECESSARY MAIL.

THE American people has taken more and more to the habit of writing letters to their public officials. Many of these are necessary communications, some are helpful and stimulating, but the great majority could be very well unmailed.

Take President Roosevelt, for example. During January the White House received, on the average, 13,550 letters each day; 35,000 were received about his birthday. In February the daily average of letters was something over 8,000, included in which were 15,000 tardy birthday greetings.

Other officials are likewise swamped with correspondence. Senator Ashurst of Arizona recently said he knew two other senators whose mail was more than 1,800 letters a day. He also added that in one week he had received 6,000 letters relating to the same subject. Senator Walsh of Massachusetts, added that he had received 1,800 telegrams on one day, apparently sent as a result of an organized drive. Representatives do not have quite as large a volume of correspondence but even these are heavily burdened with correspondence.

Wouldn't it be helpful for many of these letters to be kept at home? If the ordinary citizen has something of value or a legitimate subject for comment he should feel entirely welcome to write any public official but it is often wasteful to clutter the mails with stereotyped letters sent at the instigation of some organization or special interest. The man who receives them knows what caused them to come and very often they are by parties so personally interested in the matter discussed that the official knows their attitude even before he hears from them.

COAST JUNKET SUCCESSFUL.

IT IS gratifying to note that members of the Mississippi Legislature enjoyed their junket to the Mississippi Gulf Coast last week-end. We have the word for that from the Clarion-Ledger, which says:

Legislators returning from the "junket" sing high praise of the hospitality of the Gulf Coast people and of the Illinois Central officials who did everything possible to make the journey pleasant and comfortable.

To use an old-fashioned phrase, "A good time was had by all."

The only embarrassing or regrettable incident was the unhappy mistake in estimating the number who would attend the banquet Saturday night. When all chairs had been claimed, and the signal to be seated was made, more than 100 men and women, all of them with invitations, were left standing, all dressed up and no place to eat. They included all capitol reporters making the trip, the special press table having been taken by others.

Most of the group left standing were good sports about it, even the ladies who had so carefully prepared for the occasion. And the mistake was no reflection on Gulfport's hospitality. It was just a regrettable incident.

The legislators left the Coast with a high opinion of that section and its people. We suspect the "junket" will prove a good investment for the Coast, just as it proved to be a gracious "thank you" for legislative aid to help Gulfport obtain federal funds to finance port improvements.

"MORE SMOKESTACKS AND PAYROLLS."

HANCOCK county's representative in the Legislature has been heard from. By a vote of 66 to 25 the House INDEFINITELY postponed consideration of the "more smokestacks and payrolls" bill of Representative W. J. Fleming of Hancock county, after an hour's discussion dominated by the proposal's author.

A press report says "the bill would encourage an agricultural and industrial aids commission appointed by the Governor to aid and encourage industrialization of Mississippi." It carried a provision for a \$5,000,000 bond issue to finance the proposed program.

We have not seen the bill nor are we acquainted with its provisions but it smacks of socialistic tendency. A factory and payroll for every community! We have too many commissions already in Mississippi, besides the Governor has (and would seek more by constitutional convention medium) already too wide a scope of appointive power.

A five-million dollar bond issue for bond-ridden Mississippi! No wonder, out of common courtesy, it was postponed indefinitely. The report doesn't say to what committee this dream-project was referred to. No doubt, however, it was referred to the "Smokestacks and Payroll Committee." Deferred INDEFINITELY spells doom. More fodder for the wastebasket. How much longer are we to endure this buffoonery.

SIGNS OF SPRING.

NEXT Wednesday marks the first day of Spring. Already the days are noticeably longer, and budding trees, flowers, and a fresh carpet of green over the countryside herald nature's awakening from winter's hibernation. Baseball lots are showing signs of renewed activity. Dad will soon be searching about the attic for fishing reel and rod. Young scholars are beginning to count the months remaining until that magic period—vacation time—becomes a reality rather than a far away dream. And Dan Cupid is reported as seriously engaged in bow and arrow practice these balmy spring days. Poets will soon be out in full force with tomes singing the music and loveliness of nature in her apex of glory. Selah. Let's all give Princess Springtime a hearty welcome.—John T. Meyers.

L. W. Jacobs, representing the Pontchartrain Bridge Company reports at Washington that the project's business has decreased and will not stand the proposed code provisions. He says it will put the company out of business. And the same may be said of many other businesses in small and larger towns. With less business how can added salaries and wages for less time be met? This imposition will not only harass the Pontchartrain Company but other firms and individuals in business as well.

MERELY THEORETICAL

By GEORGE E. SCHILLING

ARITHMETIC.

LOOKING over some old notes the other day, an estimate was found of the total productive capacity of the United States with its present equipment. It is an estimate made by highly competent engineers, and was expressed in money values based on the 1929 level. It amounted to the equivalent of an income of three thousand dollars a year, for everyone of the fifty million workers in the country, but for every one of the hundred and twenty million men, women and children in the country, white and black. That amounts to about \$7,500.00 a year for every worker, or about \$150.00 a week. Some of you may remember that this figure is five times the minimum wage suggested in this column a few weeks ago.

The words "productive capacity" have nothing to do with the ownership of the equipment, that is of the land, the buildings, the power plants, the mills and machines. The engineers were studying what these could do in a year if they were only used. It is a question of management, and of what the professor of economics calls the "distribution of wealth." To make this clear a couple of examples may be given.

It is estimated that the automobile factories of the country could produce nine million cars a year, if they could sell them. The most they ever made in one year was about half that number. Last year the production was something like a million and a half cars. Three well known manufacturing companies are reported bankrupt. The railroad which passes through Bay St. Louis and Waveland could undoubtedly carry six times as many passengers as it did last year, and several times as much freight. Owners, managers, and employees would all be very glad to have a chance to try.

An average "productive capacity" of \$7,500.00 per year does not mean that it would be possible to pay that amount in wages to the workers. A very large part of the production would have to be invested in what the economist calls "fixed capital," that is the construction and maintenance of buildings, roads, machinery, and not for things like food, clothes, amusements or education. Neither does the figure mean that the wages could be paid in money of the kind we know. It has been suggested that scrip might be used, which would be good for only one month from date of issue. The worker could not save his earnings, but would have to spend them. Such items as housing, vacation trips, and others involving more than a month's production per worker would have to be scheduled and charged against several months' earnings.

The figures given are so large that very liberal allowances can be made for rent, interest and wages of management. The startling thing about them is that they do not involve any subtraction, but merely addition and multiplication.

The other example in arithmetic is based on a chart showing business factors. Normal, or 100, is the average for the year 1923-25. Employment in February was 72 per cent and payrolls 53 per cent. In February, 1932, the depth of the depression, employment was 67.7 per cent and payrolls 53.5 per cent. Business is employing a few more men, but paying them a little less money. Those who are working are receiving less than 74 per cent as much money as they did ten years ago, and money is supposed to be worth forty per cent less than it was then.

We have had a great meeting of our great business chiefs in Washington, and the President of the United States presented to them a suggestion for an improvement which cannot be considered radical. He thought that they might, by united action, get employment up to nearly eighty per cent of what it was ten years ago, and payrolls up to nearly sixty per cent of the old figures, allowing them a one per cent margin on the deal. One loses a bit more of the respect which he used to have for the alleged ability of these highly paid and highly touted captains of industry when he learns that their answer, nearly unanimous, was "We can't do it." One industry has done its share by putting some two thousand of our twelve million unemployed to work. That is sixteen thousandths of one per cent solution of the problem, and not a passing grade.

The president also reminded his hearers that nine men live on wages and salaries to every one who lives on profits and interest. There are, then, ninety per cent of your customers.

A great many examples in arithmetic could be made up from these figures. The one that we need to put first is that this is neither a poor country, nor a busted country, but an enormously rich country, so rich that our present depression is not merely strange, it is a genuine miracle. They are talking, and even planning, in Washington for the people in this country who are condemned to a life of dull and grinding poverty. There seems to be no sense in that. Make all the allowances you wish, and this country can produce enough wealth to give every man, woman and child enough to live in comfort. To be a little more concrete, we ought to be able to sup-

Be Sure Your Insurance Protects You!

To Make Sure of Protection It Is Necessary

1. To see that your insurance is placed in a strong Company.
2. To insure through a solvent Agency.



Insurance

An agency is responsible to its customers for insurance placed by it. In the event the Company in which you are insured, should fail, if your agency is solvent, it will replace your policy without loss to you, and without additional cost.

Call and let us explain this to you, for your own protection.

Insure With Merchants Insurance Agency

MERCHANTS BANK BLDG.,

BAY ST. LOUIS, MISS.

WITH THE PRESS.

MERCHANDISING IN SMALL COMMUNITIES.

(Slide News)

THE average merchant in small towns is bawling the amount of business drawn away from their trade areas by the large stores of nearby cities, and mail order houses, claiming that the city stores are drawing the big business and leaving only the minor purchases to the local merchants.

It is distressingly true that this condition exists, thousands of dollars are annually spent in the city stores that by right belongs to the stores in the community in which the spenders of the money reside. However, the fault lies with the local merchant, and not with the spender.

The city merchant is wide awake and on the alert. He does not sit idly awaiting the public to wander into his store to buy, he is continually bringing before the public his wares with alluring advertisements. He knows the value of advertising and he is willing to take a gamble on the susceptibility of the human race to things that they desire and he uses his ability to keep suggesting, by the printed word, that they desire the thing he has for sale.

While the merchant in the smaller communities, may have equally as high-grade merchandise, and equal prices, he has become imbued with the false belief that the people must buy what they want, and it is not necessary to advertise his wares.

It is hardly necessary to say more than that the comparison between the city stores and the volume of business they do, and the country store is evidence enough that the man who goes after the business is the man who sells the goods. The largest merchandising establishments in any city were, at their inception, small stores, and would have remained such had not the merchant who is responsible for their magnitude been possessed of vision and fore-

sight and the courage to put his convictions into practice.

Too many merchants feel that they are conferring a favor on their local paper when they place advertising with them. Such is not the case, just the opposite is true. When a newspaper accepts your advertisement it vouches for your integrity by sponsoring your business and is, therefore, doing you a favor and advising by accepting your advertising.

The editor of a local paper is more loyal to his community than any other type of business man. He does not solicit or encourage advertising from outside concerns that are in conflict with local business houses. He continually urges his readers to buy at home, to spend their money with local business men, in order that their home will prosper and give employment to home people. He it is who is first to take up any fight that might injure or retard business in his community.

On the other hand merchants order their printing needs from outside concerns, in many instances never even getting an estimate from their local printers, never considering that by so doing they are taking business away from their town that rightfully belongs to the man that is striving to help them.

The small country weekly depends upon the commercial printing for its maintenance, as there is insufficient revenue from local advertising to sustain the paper and, therefore, unless it receives the support of the merchants, becomes a mediocre and unreliable journal.

Every community demands of their editor a good paper, they are quick and severe in their criticisms. Your paper is what you make it. No editor, regardless of how competent or willing, can publish a better journal than the support given him by his community justifies.

THE TRAIN IS COMING BACK.

UNDER the above title, Walter P. McGuire, editor of the South-side Virginia News, Petersburg, Virginia, says:

"Having blazed the permanent way across the continent—laid it off down for seemingly endless miles across the level land, bridged every little creek and spreading swamp and pouring river, climbed over the mountains or blasted its way through them, the railroad made itself perhaps the largest single instrument of national development, servant of individuals and great industries—a great American institution."

He then points out how privileged competition, tax subsidized and unregulated, has crippled and nearly destroyed highly taxed and over-regulated railroads.

Out of this testing period, the railroads are emerging into a new era brought about by imagination and courage on the part of their managements. The Union Pacific, for example, is pioneering what is undoubtedly the world's fastest, long distance land travel method. Its aluminum train with every modern convenience has a speed of 110 miles an hour.

Editor McGuire is right. The train is coming back—and with a vengeance.

HOW ONE WOMAN LOST 20 POUNDS OF FAT

Lost Her Prominent Hips, Double Chin, Sluggishness.

GAINED PHYSICAL VIGOR—A SHAPELY FIGURE

If you're fat—first remove the cause.

Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished. Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America (lasts four weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.

Things One Remembers.

By R. M. Hofer.

I was feeling particularly depressed after reading the morning paper at breakfast—murders, scandals, the air mail imbroglio, wars threatened, the dollar of uncertain value, stock market shaky and the worried citizen, facing the greatest taxes and the greatest Federal debt in history—when in came four young people, past voting age.

"Is Bin married this morning?" asked all four of them.

"Who in the world is Bin?" said I.

"Benjamin Gump," said they.

And, lo and behold, the thing they were most interested in was whether Benjamin Gump and his lovely wife were most interested in the wedding of the comic strip who were safely wedded. And there I was worrying about the condition of the country.

I decided that as long as the young people and voters had such a sense of humor, the man-made troubles of our nation would probably be solved in due course and in spite of the politicians, speculators and war promoters.

And in line with the foregoing, I ran across the new book by Arthur J. Furks, entitled, "Where Are My People?"

Burks was raised in the West and lives in the East. He has written a simple straightforward narrative, which is an unmistakably American as doughnuts and apple pie. Through the history of one family the author's own—we see the varied transformations into profitable forms and thriving towns in the "Big Bonny" country of Washington.

The book is about real people, men as have been responsible for this nation's growth from the beginning. They have carried on through thick and thin, through hard times and good times and in spite of every brand of political expedient.

Would-be statesmen and back-working citizens should read the book to understand the real forces that develop the country and carry on to greater achievements.

It will take the conceit out of politicians to realize the importance of the Gumps.

The average portion which each man, woman and child owes for Federal and local government debts, totals about \$300, or approximately \$1,200 for every family of four. Repayment of principal and interest comes out of earnings of every citizen and industry.

Wise and Otherwise

What Next?

From bone-dry laws to boner dry laws, what?—Los Angeles Times.

Very Plain.

It is as plain as the Blue Eagle that this is the year to do your Christmas shopping early.—The Rochester Times Union.

Probably.

"Shooting Gallery Reported Installed in White House." Good heavens, is he going after them with a gun?—St. Louis Post Dispatch.

True 'Nuff

Much of our modern humor, observes a magazine critic, is very sadistic. You could drop off this "istic" part of it, and it would still be true.—Boston Herald.

They Must

One hundred dry cleaning establishments are facing prosecution by the NRA. Under the new code they must do their cleaning in public.—New York Times.

Impatient!

H' G. Wells says the age of insecurity will come to an end about 1990. We can hardly wait.—Atlanta Journal.

So Will We

We can't say what the domestic habits of the blue eagle ought to be, but if it only prepared to sit on the hard-boiled eggs of this nation, we'll be pretty well satisfied.—Boston Herald.



The Jung Hotel

Eighteen Stories of Modern Hotel Luxury.
700 Rooms 700 Baths,
700 Servitors.
700 Ice Water Faucets,
700 Electric Ceiling Fans.

The only Hotel in New Orleans that has all of these conveniences in every room, without exception. Largest Free Parking Grounds in the South.

Single Rates as Low As \$2.50 Per Day.

"You can live better at the Jung for less"

REGULAR MONTHLY MEET CO. BOARD SUPERVISORS.

(February Meeting Concluded.)

Be it ordered by the Board that the former order of this Board, directing the refunding of \$8,000.00 of Road Protection Bonds that matured on the first day of November, 1932; and that will mature on the first day of November 1934, and the said order being of record in Minute Book N, pages 123 to 125 inclusive, be and the same is hereby rescinded and held for naught, none of said bonds having been sold or exchanged.

Be it ordered by the Board that the former order of this Board, directing the refunding of \$8,000.00 of Road and Bridge Bonds maturing on the first day of March, 1934; and the same order being of record in Minute Book N, pages 123 to 125 inclusive, be and the same is hereby rescinded and held for naught, none of said bonds having been sold or exchanged.

Be it ordered by the Board that the former order of this Board, directing the refunding of \$8,000.00 of Road and Bridge Bonds maturing on the first day of May 1934, and the said order being of record in Minute Book N, pages 125 to 127, be and the same is hereby rescinded and held for naught, none of said bonds having been sold or exchanged.

Be it ordered by the Board that the former order of this Board, directing the refunding of \$3,000.00 of Road and Bridge Bonds due July 1, 1933, and \$6,000.00 of Road and Bridge Bonds due on July 1, 1934, and the said order being of record in Minute Book N, pages 127 to 129, be and the same is hereby rescinded and held for naught, none of said bonds having been sold or exchanged.

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STANISLAUS BASKETBALL TEAM



Standing from Left to Right: Chas. Henry, Mgr.; Piercy Stakelum, Harold Cripps, Andy Becker, William Schwartz, William App, Sylvan Lachner, Coach Robert Downey. Kneeling: Marcelino Gonzalez, Billy Quin, Leo Blaize, V. J. Gianelloni, Carl Gulotta, P. Schenckeburger, Anthony Garcia.

WITH THE LEGISLATORS AT JACKSON AS SESSION DRAWS TO ADJOURNMENT

House Passes Hard Liquor Bill—Homestead Exemption
Bill Passes Both Houses—Governor Might Veto—
Mortgage Moratorium.

(By Dennis Murphree, Lieutenant-Governor)

Looks like we are getting close to the end of this hectic session.

The House has voted overwhelmingly to set March 24th as the day for final adjournment. What the Senate will do is as yet undetermined.

Talking with Senator Kyle, today, he tells me that his Committee—the Finance Committee, is well up with their work and that he feels he will be able to finish with appropriations probably next week. This would leave one week for odds and ends and finishing up.

I guess that the interesting news of the week is the passage of the "Hard Liquor" Bill by the House by a vote of 81 to 38. This bill is the "May Bill." It was refused to consider the "Roberts Bill" which had already passed the Senate. The May Bill provides for a liquor commission to be appointed by the Governor, to consist of three men, and these men will have the power and the right to establish dispensaries or liquor stores in various places in the state. The May Bill is not to become the law until after it has been voted in by the people in an election to be held June 12th. If the statewide election should carry, then any county will have the right to vote itself "dry" and refuse to allow the sale of liquor inside its borders. Only one quart may be sold at one time to the same person but that person will be allowed to purchase as many as four quarts in one day. All of the profit from the sale of the liquor is to go into the treasury and its advocates claim that it will yield from a million and a half to two million dollars revenue each year. Senator Roberts' bill which the House defeated, provided for an election and then provided that the Sheriff in each county should be called on to keep and dispense the liquor. Senator Roberts was invited to address the House and did so by his bill was turned down and the bill introduced by Representative Joe May from Tallapoosa county was accepted in its stead. Senator Roberts announced publicly that he was now ready to rejoin the "drys" and defeat the May measure in the Senate. It is doubtful if the Senate will pass the House bill.

The "Homestead Exemption" bill, exempting homesteads from State taxes has finally been passed by both Houses and goes now to the Governor for his signature. There is some talk to the effect that the Governor will veto this bill, but no statement has been made by the Executive.

Appropriations have been largely the order of the week in the House and that body has been in a very economical mood. The Insane Hospital was given a small raise of about forty thousand but eight other institutions and departments have been cut down over what they received two years ago. About a half million dollars has been cut off of the two year ago appropriations by the House but at the same time they passed new additional appropriations for the penitentiary was cut two hundred thousand dollars but a new appropriation was passed by them to allow two hundred thousand dollars to be used with C. W. A. funds on repairs and improvement at state institutions.

Highway Loan Bill still remains as the big controversial issue before the Legislature. Finishing touches were put on that bill in both branches this week and it went to Governor on Thursday afternoon. He has publicly stated that it is his intention to veto the bill and it is expected that about next Tuesday it will be up before the House in an effort to pass it over the veto of the Governor notwithstanding. Under the Constitution it will be necessary to secure a two thirds majority of those who are present and who vote on the question. Since this is a House Bill the House will take up the matter of passing it over the veto of the Governor first. If two thirds of those present vote to pass it over the Governor's veto then it will come to the Senate and the Senate will be called upon to decide whether or not they will pass it over the veto. Strenuous efforts are being made by both sides to capture and hold votes on this contested measure. Both Houses passed the bill by more than a two thirds majority however there were some absent in each house at the time of passage and too there are those who will have changed their minds on the proposition pro and con. It is a matter of much doubt as to the ultimate outcome however I am inclined to believe that the bill will be passed by both Houses "the veto of the Governor notwithstanding."

Just as the adjournment hour arrived Friday, the Senate passed the "Mortgage Moratorium" Bill introduced by Senator Herring. Briefly, this bill if it becomes the law will provide that no mortgage signs a

written instrument agreeing to the foreclosure, and unless the proceeding to foreclose the mortgage be agreed to by the Chancery Court either in session or in vacation. The bill provoked strenuous opposition. Its opponents claiming that the passage of the bill will automatically stop the loaning of any further money by banks, insurance companies, etc. in Mississippi and also that the bill violates that Section of the Constitution of the United States which says that no law shall be passed which breaches a contract. The proponents argue that during this emergency, such legislation is necessary in order to safeguard the interests of the property owners of the state. Further that the U. S. Supreme Court in the Minnesota case has recognized this emergency and upheld such a law.

The House has passed a "penitentiary reorganization" bill which makes the Superintendent appointive by the Governor and abolishes the Board of Penitentiary Trustees. A hearing was held on this bill by the Senate Penitentiary Committee this week and considerable fireworks were set off. Trustee Elzey and Trustee Lowery had to be kept apart when Lowery intimated that Elzey had lied in his statement. Charges were made that Lowery was for the bill because he expected to be appointed Superintendent. This was not denied by Lowery. Mrs. Montgomery made a number of statements concerning her position and official actions. No report has yet been made by the Committee.

The House referred action on the bill which seeks to abolish the Live Stock Sanitary Board, the State

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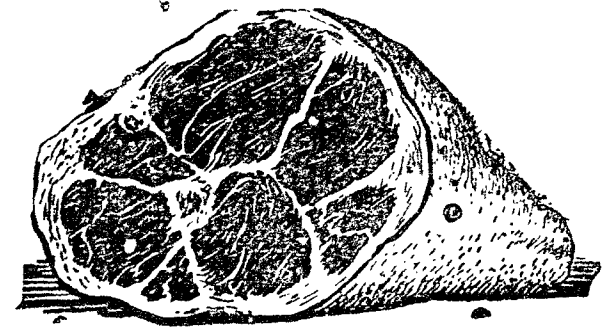
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Mollere's Groceteria

151 Coleman Avenue
Waveland, Miss.

SPECIALS FOR FRIDAY AND SATURDAY



ROAST MEAT
15 Pounds
\$1.00

BOLOGNA	per lb.	15c
WEINERS	per lb.	15c
HEINZ DILL PICKLES	per doz.	20c
PORK & BEANS, Armour's		5c
EGGS	Fresh Country, per doz.	15c
SAUERKRAUT	loose, 3 lbs.	25c
GRAPEFRUIT	pint bottle	19c
CARROTS	BEETS, and SPINACH 2 bunches for	5c
SHALLOTS	OR TURNIPS 2 bunches for	5c
POTATOES	IRISH, 10 lbs. for	25c
CUCUMBERS	each Southern Grown	10c
PARSNIPS	2 lbs. for	15c
MIRLITON	each	5c
CHEESE	American, 2 lbs.	35c
BUTTER	Brookfield or Cloverbloom, 2 lbs.	55c

IF IT COMES FROM MOLLERE'S ITS THE BEST.

The Sea Coast Echo

City Echoes

—Mr. M. E. Wadon returned home Monday evening from a business visit to Jackson, Miss., stopping to and fro at McComb, where he visited relatives.

—Dr. C. M. Stopp and Mr. C. E. Craft were among the number visiting Gulfport Sunday evening, bringing with the legislators of which number they are personally acquainted with many.

—Mrs. W. L. Bourgeois, hostess at "The Answer," which business she administers to a point of wide popularity and marked success, accompanied by her daughter, Miss. Mary Bourgeois, journeyed to New Orleans Monday morning at which city they spent the day pleasantly.

—A communication received in Bay St. Louis this week from the executive department of L. S. U., at Baton Rouge, cites Reginald Blaize, son of Mr. and Mrs. R. N. Blaize, of this city for special scholastic honor for the semester and that he is entitled to special recognition and award that seldom comes to a student. This is young Mr. Blaize's senior year and he will graduate with honors that will reflect honor to himself and prestige to Bay St. Louis as well. He is a graduate of St. Stanislaus College.

CLASSIFIED ADS.

FOR SALE
Two velvet art rugs 9 x 12, 8.3 x 10.6, almost new—cheap. 702 South Beach Boulevard.

FOR SALE
Setting Eggs. Full blood Rhode Island Reds. 404 Main Street. 1—tp.

FOR SALE
250 Egg Incubator and brooder for 500 chicks, used three months, cheap. Apply 514 Beach Boulevard, Waveland, Miss.

WANTED TO BUY
Want small house for cash, within walking distance of Post Office. Address R—Echo.

Bond Saloon

"Slidell Select Bar"
High Grade.
WHISKEY, BRANDY,
GIN, WINES,
CHAMPAGNE.
Mixed Drinks
PAY US A VISIT.
M. A. BOND, Prop.
Slidell, La.
Est. 1909—1934.

Death of Member of Bay St. Louis Spanish American War Camp

Alcide A. Kern late member of the 2nd. La. Vol. Inf., U. S. V., died at his home in Pass Christian Sunday evening at 11:10 P. M. He was buried in Greenwood Cemeteries in New Orleans, Tuesday evening at 2 P. M., by the Hayden Y. Grubbs Camp No. 3 U. S. W. V.

Mr. Kern was a member of the Wm. J. Cleveland Camp o. 21 U. S. W. V., of Bay St. Louis. C. M. Burgdahl, Wm. H. Griffith of the Camp and Mrs. Rose M. Burgdahl, Mrs. Christine Parker, Mrs. Louise Griffin of the Ladies Auxiliary attended the funeral, he was buried with full ceremonies by the U. S. W. V. Mr. Kern leaves a widow, daughter and grand daughter.

Death of Eugene G. Bragg.

Eugene G. Bragg, native of Alabama, aged 56 years, died at the home of a nephew in this city Sunday morning at 3:45 o'clock, following an illness.

Rev. J. E. Gray, First Methodist Church, officiated at the funeral ceremony, interment at Cedar Rest Cemetery.

Mr. Bragg is survived in Bay St. Louis by his nephews, Oscar Bragg, connected with the L. & N. and Jack Bragg, local builder, who were devoted to their uncle and keenly feel his passing away.

Laurent L. Kergosien Announces Entry Into Real Estate Business

Laurent L. Kergosien, well-known local resident, has entered the real estate business and accordingly has taken out a license to engage in the pursuit in all its branches—selling, buying, renting, etc.

Mr. Kergosien's headquarters will be at the Beach Drug Store, and will be ever ready to serve the public. He will specialize in all kinds of real estate, particularly serving parties from away who might wish to be located here, either permanently or for the season. He will be glad to answer all inquiries and give his personal attention in every instance. He is well known locally, along the Gulf Coast and in New Orleans and certainly needs no introduction to the public.

Tentative Program Annual Convention, State Garden Club

March 21st—7:30 P. M. — Board meeting, Miramar Hotel.

March 22nd: 9 A. M.—Registering of delegates at Miramar Hotel.

9:30—Business Meeting.

10:30—Drive through Coast garden, with presentation of prizes in garden contest at Mrs. Hechts garden.

1:00 P. M.—Luncheon at Mrs. D. G. Rafferty's garden.

2:00 P. M.—Coffee in Miss Luckett's garden.

2:30 P. M.—Drive to Gulf Hills—Visit to Biloxi Garden Club Flower Show at the White House Pavilion for tea.

7:30 P. M.—Banquet at Inn-by-the-Sea.

Induction of officers.

Illustrated lecture "Rambles Through Continental Gardens," by Mrs. Donald G. Rafferty.

March 23rd:—

9:30 A. M.—Roadside meeting—Lecture by Mrs. Paul Gamble.

10:15 A. M.—Boat Trip—Lunch aboard.

4:30—Tea in the Simmons Garden.

7:00 P. M.—Fish dinner at Point O'Pines.

March 24th.—Drive to Mobile to join the Alabama Federation of garden Clubs Convention as guests of the Mobile Garden Club and drive over the Azalia Trail.

RETURN FROM CONVENTION.

Mrs. Harold Rhoden, of Bay St. Louis, accompanied by her mother, Mrs. C. F. Farmer has returned from Alexandria, where both ladies attended the thirty-fifth annual convention of the Grand Chapter of Louisiana, Order of the Eastern Star. Honoring the ancestry of the worthy Grand Matron, Mrs. Gertrude Davis, and the worthy Grand Patron, J. Burton Evans, the convention this year was known as the "Scotch-Irish Session."

None At All.
Senator Norris has introduced a constitutional amendment to abolish the electoral college. A college without professors is of no use to the government.—New York Times.

They Didn't
The recent world series was a financial failure says a sports printer. Well they didn't have any fan dancers.—Atlanta Constitution.

CARD OF THANKS.

We, the undersigned nephews of the late Eugene Bragg, who passed away a few days ago, wish to express our thanks and appreciation to one and all who were with us in the time of our sorrow, especially for the untiring services of Dr. A. P. Smith, Mrs. George Schooner, Mr. and Mrs. Hicks, Rev. J. E. Gray, Fahey Undertaking Company and our neighbors and friends.

Gratefully,
OSCAR AND JACK BRAGG.

WAVELAND NEWS-NOTES

MRS. MAUD BOURGEOIS.

Waveland, Miss.

Mrs. Alcide Favre had as her guests for the week end her daughter, Margaret, Mr. and Mrs. Otto Gerbercht and friends.

Mr. and Mrs. T. H. Brockman and family spent Saturday and Sunday in Waveland.

Mrs. Dick Wagner was over Sunday to see her father, Mr. Sam Carver.

Mr. "Bobby" Moran has gone to Texas for several days.

Dr. Vaughn and family from Michigan have leased "The Hermitage." We are happy to welcome these folks.

Mrs. Vic Lizana accompanied Mr. Lizana on his business trip. They visited in Georgia, Florida, Alabama, South Carolina and Tennessee.

Mr. and Mrs. Russell spent a few days in their new cottage among the oaks on Coleman avenue.

We are glad to note that Mrs. Kehoe is improving. She was gravely ill at Hotel Dieu, New Orleans.

Mr. and Mrs. Chas. Sauer were visitors here for the week end.

The Parent-Teachers' Association met in the school auditorium Wednesday night. All new officers were elected—Mrs. Harry Holderith, president; Mrs. Alphonse Bourgeois, vice president; Mrs. Alvin Marver, secretary and Mrs. Weber treasurer.

Mrs. E. B. Schwartz, Mr. Orville Williamson and Mr. William McIntyre motored over to Mobile Friday and spent the day with Mrs. Donald B. Jones. In the afternoon Mrs. Jones took them out to see the "Azalea Trail." They report that flowers were beautiful and they had an interesting day.

A music club has been organized in Waveland by Mrs. Weber. This is a new government project, and she has our best wishes for success.

Monday night Mrs. James Sylvester and her assistants came up to the town hall and gave instructions for recreational games. Many attended, and we all were greatly benefited by this work. We were pleased to have our neighbors from Clermont and Lakeshore with us and we look forward to our meeting next Monday night. Everyone is urged to attend.

Miss Agnes Bourgeois had as her guests Sunday Mr. and Mrs. Eugene Funk and children. Also Miss Rose Coffee.

We deeply regret to learn that Edouard Carriere is sick in bed. His friends miss him, and want to see him out soon again.

Waveland School has received three new reading tables, pencil sharpeners, also erasers. This new equipment has made all the children happy.

TIRE PRICES

HAVE ADVANCED

3%

A Further increase of 15 per cent expected soon

BUY TIRES NOW

and

BUY FIRESTONE

440-21 Courier ----\$3.71

440-21 Sentinel ---- 5.13

440-21 Oldfield ---- 5.70

30-3 1/2 Clinchers

\$3.55 and \$4.79

Tubes from \$1.05 up.

FIRESTONE TRUCK

TIRES

30x5-6 Ply ----\$16.05

30x5-8 Ply ----\$20.24

TUBES \$2.55

Other Sizes and Grades at Proportionate Prices. Time Payments if Desired.

Tires Mounted and Delivered Free

WEEKS

Motor Sales

BAY ST. LOUIS, MISS.

PHONE 124

Nagging Pains are

Warning Signals

TEMPORARY pain relief remedies may save you much suffering at the moment, but putting a mask over a warning signal does not clear up the condition it was telling you to avoid.

When periodic pains, due to a weak run-down condition, distress you, treatment for the cause of the trouble should be started without delay. Take Cardui to build up against the negative symptoms of ordinary women's ailments. So many women praise CARDUI it must be good to have the widespread use that it has today. Sold at drug stores. Try it!

OF SOCIAL INTEREST

(By Our Society Editor)

BAY St. Louis has had an active week in social circles. With the advent of better weather and spring in the offing it is no wonder there is a better spirit. People are more inclined to do things and go places. However, contract bridge continues popular and the devotees of Culbertson continue in foursomes and two-table assemblies to play the fascinating game. The Friday bridge, sponsored by Mrs. Leo E. Kenney continues popular and should grow with the season and advent of summer.

The tea and reception Tuesday afternoon at the local club house, the use of which Mr. C. A. Breath so generously gave, was noted for its attendance, representative and significant for the success of the local library. Mrs. H. P. Sneed and associates deserve mention for the success of their efforts.

Another interesting and smart event of the week took place Wednesday evening when the Schubert Music Club gave the sacred concert, to have taken place some time ago. This was presented in the music room of St. Joseph Academy and the attendance was an endorsement of the club and its work. Many music lovers were present and well were they repaid for their presence.

An echo of the recent contract bridge tournament, held in Bay St. Louis under auspices of the studios of Culbertson, New York, locally represented by Mrs. Leo Ellsworth Kenney, who is a graduate of the Culbertson school and a certified teacher, is to the effect that reports from the game reached Mrs. Kenney this week. It will be remembered the game, as played was reported to headquarters where each play of the various hands were professionally analyzed. The report accorded the honors of the local tournament to the ladies here mentioned, in alphabetical order. Mrs. Hubert de Ben, Mrs. H. C. Glover, Mrs. Leo E. Kenney and Mrs. Carl Marshall. The "hands" were sent out from New York and played the world over, estimated that 200,000 people played that evening. Mrs. Kenney expresses gratification at the success of the tournament and her pupils are equally enthusiastic and eager to continue in their quest to master the intriguing and constructive game.

A benefit card game attracting interest is scheduled for Tuesday evening of next week, 8 o'clock, benefit Central School P. T. A. Mrs. Leo W. Seal has generously loaned the use of her spacious home for the occasion and a most enjoyable evening is anticipated. A former similar benefit at the Seal home proved both a social and financial success.

Mrs. W. A. Staehle, new president St. Margaret's Daughters, announces a barn dance immediately after the Lenten season. Many features are planned for this occasion and it is expected many of the number that will go will enjoy the sights as well as the active participants. There will be lots of entertainment and general diversion after the season of sack cloth and ashes.

Easter week-end promises well for this section. Several representatives of sororities have already visited locally seeking houses for week-end parties. Bay St. Louis is essentially the favorite places for the Easter week-end resorters and this year will not prove the exception.

A party of ladies and gentlemen headed by Mr. and Mrs. Joseph Chalona of New Orleans, possibly twenty or more forming the number, are planning a real house-party for the Easter week-end in Bay St. Louis and are making plans accordingly. Although the Chalona home, on Clermont beach, is spacious and ideal, it will not be used for this occasion. Plenty of room and accommodations for this large number of congenial socialites from the big city is sought.

RECEPTION AND TEA PRECEDING OPENING OF PUBLIC LIBRARY.

THE tea and book shower that was given at the former Yacht Club building Tuesday afternoon, for the purpose of launching the Bay St. Louis and Hancock county library project, under auspices of the church organizations of our city, was unusually well attended. A larger portion of the intelligencia of the city and county was present.

Mrs. (Dr.) C. L. Horton and Mrs. (Mayor) G. Y. Blaize presided at one coffee and tea table while Mrs. (Dr.) A. P. Smith and Mrs. (Dr.) C. M. Shipp presided with equal grace at another. Both tables were lovely with lace cloths and decorated with spring flowers, artistically arranged by Mrs. Gordon Boswell.

Mrs. Underwood Moss, of Bay St. Louis, is a former resident of Mobile, Ala., where she is socially prominent and particularly well known for her beautiful mezzo-soprano voice, gave a group of songs, pianist accompanist Mrs. J. B. Goldman.

Mrs. Mamie Odom followed with an announcement of the outline of the library work and under the auspices and plans it is to operate. Mrs. Odom made it clear to the some hundred ladies present and closed her splendid talk with a plea for the success of the library.

Chas. G. Moreau of Bay St. Louis gave a talk, "Observations," in connection with books and reading, how

Rotary Club Members Listen to Scholarly Speaker as Honor Guest

Prof. George E. Schilling was the guest speaker of the Bay St. Louis Rotary Club at its regular meeting Tuesday evening, held at The Answer. He was introduced by Dr. Jas. A. Evans, chairman of the program committee for the month of March.

Prof. Schilling is well known educator, a man of learning and scholarly attainments, the author of "Mere Theory," series of "articles" running weekly on the editorial page of The Sea Coast Echo. His address was along economic lines and he told, with facts and figures, how rich a people and of possibilities. His short address was replete with illuminating facts and proved one of the best numbers of Rotary speaking programs for quite a while.

Members of Rotary Club are looking with anxious eyes to the District Meeting, Louisiana-Mississippi to be held at Alexandria, La., in the near future. Biloxi will be a bidder for '35 convention.

1934 CHEVROLET

CARS AND TRUCKS ON DISPLAY

Low Delivered Prices

Liberal Allowance For

Your Present Car.

Call for Demonstration.

NEW AND REBUILT Armatures, Generators & Motors for

Chevrolets & Fords

Low Prices and Liberal

Exchange Policy.

See Us for Genuine

Chevrolet and Ford Parts

And Guaranteed Service.

FIRESTONE TIRES DELCO BATTERIES SHELL GASOLINE

Shell & Quaker State

MOTOR OILS

HIGH PRESSURE WASHING &

LUBRICATION

WRECKER SERVICE

SATISFACTORY PRICES.

WEEKS Motor Sales

Opposite Post Office

PHONE 124 — (NIGHTS 192)

BAY ST. LOUIS, MISS.

to get the most from reading and a plea for the cultural atmosphere to be gained from books and their study.

The following ladies were present from the various churches: Mrs. C. C. McDonald, Mrs. Louis Crawford, Mrs. Gordon Boswell and Mrs. W. A. Staehle.

Many books were donated and it was the consensus of opinion that the library has a good start and will be a permanent institution.

Mrs. H. P. Sneed, librarian, was the capable hostess of the evening.

MRS. CORNELIUS HERLIHY

HOSTESS TO THURSDAY

BRIDGE CLUB.

Mrs. Cornelius Herlihy, of Waveland, was hostess to the Thursday Afternoon Bridge Club at the family home in Nicholson avenue, near the Beach Boulevard, her mother, Mrs. W. I. White assisting in receiving and entertaining. High scorers were Mrs. M. E. Badon, Mrs. W. I. White, Junior, and the "cut" trophy was captured by Mrs. Nobby Dick. A delectable party menu was served. Cut flowers decorated the interior of the hospitable and beautiful home.

BAY RESIDENT'S MOTHER

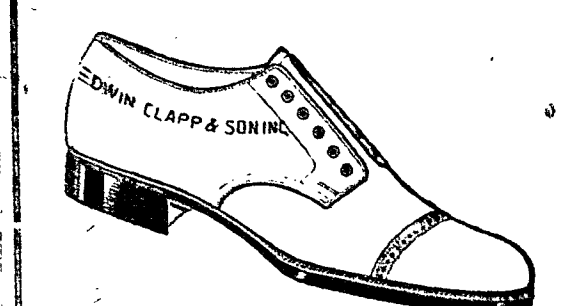
IS SIGNALLY HONORED.

Mrs. C. F. Farmer resident of Kentwood, La., and mother of Mrs. J. Harold Rhoden, received the reappointment of District Deputy Worthy Grand Matron of La. District 18, Grand Lodge Eastern Star. Mrs. Farmer has been both active and especially successful in the trust and it was but fitting that the recognition, carrying substantial honor, should be forthcoming. Mrs. Farmer, who visits Bay St. Louis, is to be congratulated, as well as her sonality, like her mother, has won

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"A FIT FOR EVERY FOOT"

BAY ST. LOUIS.

MISS.

Actors Go Outside to Prove Talent Home- Towners Can't See

Another definite proof of the old adage "A prophet is without honor in his own country" was revealed at the Paramount Studios in Hollywood recently while the picture "All Of Her" was in production.

Of the four principals in this dramatic romance, which will be at the A. & G. Theater, this Sunday and Monday, George Raft, a native of New York City, is the only one who found his first success outside of the city.

Miriam Hopson, born in Savannah, Georgia, educated at the Goddard Seminary, Barre, Vermont, and at Syracuse University, Syracuse, N. Y., came to New York City to carve out a career, and found early success in "The Man in Box Revers" and "Little Jesse James."

Fredric March, born in Racine, Wisconsin, educated at the University of Wisconsin, studied banking and found an immediate opening with the National City Bank in New York. Not long after his arrival there, he became assistant stage manager, under study to Lionel Atwill, the star, and played second lead in a Belasco play.

Helen Mack, born in Rock Island, Illinois, encouraged by the part of the veteran Vera Gordon, was brought to New York by her mother at the age of seven, placed in the Professional Children's School, and promptly found a stage role awaiting her in Sam Harris' play, "Bonnie's Past" with Richard Young.

George East, on the other hand, born in the heart of Manhattan, a battle-worn fighter at fifteen, later a baseball pitcher, and subsequently, dancer at Club nights and Rector's, was given first stage parts in stock companies, playing small town outside of New York. Later, he returned to the city to go into professional show, with Elsie Pipher as his partner.

Lauffer, Mrs. Rhoden whose per her many friends in two states.

LOTTO SUPPER CLUB

ENTERTAINED SATURDAY.

The Lotto Supper Club was most enjoyably entertained Saturday evening at the residence of Mr. and Mrs. L. A. Wright, 414 Main avenue, with Mrs. Wright, Mrs. A. P. Smith and Mrs. E. G. Galt joint hostesses. The home was decorated with a profusion of purple Japanese, playing a small town outside of New York. Later, he returned to the city to go into professional show, with Elsie Pipher as his partner.

Supper was served shortly before midnight, the table with fourteen covers, beautifully decorated with cut flowers. This is the third event of the kind by the club within the past few weeks.

A. & G. Theater

Thursday & Friday, March 15-16.

JAMES GAGNEY, RUBY KEEL-

ER, DICK POWELL & JOAN

BLONDELL in

"FOOTLIGHT PARADE"

And Short Subjects.

Saturday, March 17.

JEAN PARKER, TOM BROWN,

ZASU PITTS & ARTHUR

BYRON in

"TWO ALONE"

And comedy.

Sunday & Monday, March 18-19.

FREDRIC MARCH, MIRIAM

HOPKINS & GEORGE RAFT in

"ALL OF ME"

Fox News & Cartoon.

Tuesday & Wed., March 20-21.

WM. POWELL, MARY ASTOR &

HELEN VINSON in

"THE KENNEL MURDER CASE"

And comedy.

Thursday & Friday, March 22-23.

"LITTLE WOMEN"

Program Subject to Change without Notice.